



FOR IMMEDIATE RELEASE

April, 2007

Sigma Sigma Sigma Announces Partnership with The Berkana Institute

Woodstock, VA – April, 2007 - Sigma Sigma Sigma Sorority, in conjunction with The Berkana Institute, is proud to sponsor a unique leadership experience for women. The Women's Leadership Revival Tour ("Revival Tour") is an opportunity to reflect individually and collectively about where we as women can most meaningfully offer our leadership. The event will be held on Friday, June 22, 2007, from 1 – 4 p.m. at the Sheraton Music City Hotel, 777 McGavock Pike in Nashville, Tennessee.

The Revival Tour will be led by Margaret J. Wheatley ("Wheatley"), author of several leadership books including *Turning to One Another: Simple Conversations to Restore Hope to the Future* and *Finding Our Way: Leadership for an Uncertain Time*.

Wheatley believes that a leader is anyone who wants to help, and that we can create change in our world if we begin to talk about the things we most care about. Her beliefs and ideas are drawn from working with women around the world - rich and poor, young and old - who have stepped forward and made significant contributions to their communities. They have offered the gift of their leadership. With this partnership event between Sigma Sigma Sigma and The Berkana Institute, Wheatley hopes to inspire you to offer the gift of yours.

Wheatley's stories and photos will set the stage for participants to be in meaningful conversations. After her presentation, we will gather in intimate circles to explore our personal power and leadership capacity and to re-imagine how, as women leaders, we can contribute to the issues most important to us.

The Women's Leadership Revival Tour promises to be a wonderful gathering that will stimulate your curiosity about where your own leadership can be of most benefit and inspire you to offer it in service to the needs of this time.

The cost to participate in this program is \$85. All tickets may be purchased online at www.berkana.org/women/registration_nashville.html.

Come. Join us in exploring your personal power and leadership capacity. Re-imagine your work. Rekindle your resolve as a leader. Remember how wonderful it is to be in meaningful conversations with other women.

Sigma Sigma Sigma was founded in 1898 at Longwood College in Farmville, VA. Tri Sigma strives to prepare women for life after college by advocating bonds of friendship, developing strong character in its members, and advocating the highest standards of conduct. Currently, there are over 95,000 members and over 200 alumnae and collegiate chapters. The Sorority supports play therapy for hospitalized children and assists in providing playrooms for hospitalized children in Chapel Hill, NC and Dallas, TX through funds contributed to the Sigma Sigma Sigma Foundation.

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Margaret Wheatley invites you to join

The Women's Leadership Revival Tour



Women all over the world--in villages, governments, organizations--are stepping forward to offer their leadership in service to the issues most affecting their communities. Though their lives vary greatly in material resources, they each are providing a crucial resource, the gift of their leadership.

As women develop economic, social and political influence, profound shifts occur: children's health improves, literacy increases, families stabilize and communities learn self-reliance. Wherever women step forward to lead, significant changes happen and the whole system benefits.

The impact of **women's imaginative, caring and generous leadership** is visible all over the world. So many women have inspired me that I'm now focusing a significant portion of my work on encouraging more women to step forward. We need to claim our role as leaders, not for power, status or ego, but because the world needs what we can offer.

It's time for us women to gather together in deep reflection and joyous discovery of where we can most meaningfully offer our leadership. Gathering in the company of other women will revive and refresh us for the work that is ahead. Together, we can celebrate what we've already accomplished and learned and discover new ways to contribute.

The Women's Leadership Revival Tour will be appearing in many different cities over the next year. I hope you will join me when The Tour appears in your vicinity. I promise a gathering that will stimulate your curiosity about where your own leadership can be of most benefit and inspire you to offer it in service to the needs of this time. And we'll have great fun together.

May you discover even more ways to offer the gifts of your leadership.

A handwritten signature in cursive script that reads "Margaret Wheatley".

The Women's Leadership Revival Tour is coming to Spokane, Montreal, Chicago, Minneapolis/St Paul, Louisville and Nashville. All events are co-hosted by The Berkana Institute and local women. Other cities will be added as co-hosts step forward. If you are interested in co-hosting an event, please contact Lana Wertz, lane@berkana.org or go to www.berkana.org/women/.





The Women's Leadership Revival Tour

is coming to Nashville on June 22nd, 2007

Join Meg Wheatley and neighborhood women for a stimulating and inspiring inquiry into how we women can step forward with the gift of our leadership and offer it in service to our community.

"The future of the world depends on women."

-Kofi Annan,
Director General,
United Nations



The Event: This is an evening's exploration, conversation and celebration with Margaret (Meg) and many women from the Nashville community. Meg will seed the conversation by describing the impact that women are having in communities around the world, and then lead us in an inquiry about our own leadership. As well as being inspired by Meg's wonderful stories and experiences, we know that you will encourage, provoke and inspire one another. Also, there will be opportunities to continue the conversation with local women after this event. Music and poetry will be part of this festive gathering and refreshments will be served.

Where: The Sheraton Music City Hotel, 777 McGavock Pike, Nashville, TN

When: 1:00 p.m. – 4:00 p.m. program with Meg Wheatley

Contribution: \$85 per ticket

One hundred percent of funds raised by this event go to support the work of The Berkana Institute. Visit Berkana.org to learn of our work with women and men in Latin America, Africa, Asia and North America.

To Register: Online at <http://www.berkana.org/women/> or send a check along with the registration form available at the website to Berkana Institute Women's Leadership Revival Tour, 350 East 10th Avenue, Spokane, WA 99202.

Special Prices:

Buy 4, Get 1 Free: Create your own scholarship for a friend who needs some financial help to come! If you buy 4 tickets, the 5th is free.

Mother/Daughter Discount: Would you like to bring your daughter or mother to The Tour? Take advantage of our mother/daughter discount and get one ticket for half-price when you buy your tickets together.

All discounted tickets may be purchased online at <http://www.berkana.org/women/>. If you would like to reserve your tickets and pay separately at the door, e-mail Allison at swickan@plattsburgh.edu.

Co-hosts Are: Sigma Sigma Sigma National Sorority, Allison Swick-Duttine, and Kaye Schendel. For questions, please contact Allison by e-mail at swickan@plattsburgh.edu or e-mail Kaye at schendel.kaye@uwlax.edu.



The Berkana Institute connects and supports pioneering, life-affirming leaders around the world who strengthen their communities by working with the wisdom and wealth already present in its people, traditions and environment. We define a leader as anyone who wants to help, who is willing to step forward to create change in their world. We know that the leaders we need are already here.